



twenty seventh annual
watermelon festival
Sunday August 8, 2010
CARYTOWN

THE 27TH ANNUAL WATERMELON FESTIVAL

Vendor Application

Event: 27th Annual Carytown Watermelon Festival
Date: Sunday August 8, 2010
Hours: 10am – 6pm
Place: Carytown, W. Cary Street, Richmond, VA
Crowd Est.: 100,000+

ARTS & CRAFTS / PROFESSIONAL SERVICES

Spaces are 10x10, Vendors may supply their own tents and tables.

Cost: Arts & Crafts \$300.00

Professional Services \$600.00

Applications will be accepted on a first received/first paid basis.

RESTAURANT / FOOD / DRINK VENDORS - *Very limited number of spaces available.*

Spaces are 10x20 – Vendors may supply their own tents and tables.

Cost: Restaurants (Full menu) \$1200.00

Food Sampling (very limited menu) / Drink vendors \$700.00

Applications will be accepted on a first received/first paid basis. These spaces are very limited and the number of vendors will be restricted this year.

General Information

THIS IS ONLY AN APPLICATION. FILLING OUT THIS APPLICATION DOES NOT GUARANTEE ACCEPTANCE.

You will be notified of acceptance within 7 days of us receiving the completed application, we will not process your fees unless you have been accepted.

- All vendors must be at least 18 years of age.
- Vendors are responsible for the collection of sales tax and meeting all local license and permit requirements. Please call with any questions.
- Set-up time – Sunday starts at 6am until 9am. After 9am all vehicles must leave the festival area and will not be allowed back in until breakdown time starting at 6pm. No exceptions.
- Tent packages are available to be rented for the cost of \$250.00. These include (1) 9x10 tent, (2) 6' tables and (2) chairs. This fee is in addition to the vendor fee.
- Any additional space needed will be billed at the same rates as listed above.
- All fees must be paid in full with application. (No deposits will be accepted)
- Information and questions can be directed to Micki Long 804.304.6870 or micki@threeoneoneproductions.com

DEADLINES: APPLICATIONS WILL BE ACCEPTED UNTIL THE EVENT IS FULL

Please Check One: ___ New Vendor ___ Returning Vendor (last here in Year _____)

NAME OF BUSINESS: _____

NAME OF CONCESSION IF DIFFERENT:

CONTACT NAME: _____ FED ID#

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ Health Permit #: _____

PHONE: () _____ CELL: () _____

EMAIL: _____ FAX: () _____

PRODUCTS: (Please list all items that you would like to sell or display. Contract space will be assigned based on this list. Once a contract is signed, you may not display or sell additional items without prior written consent. Violations may mean cancellation of contract and forfeiture of rental money. Please attach an additional page if necessary.)

Electric is not available – will you be using a generator? Yes No

Tent Package (\$250.00 extra) Yes No

Total amount due: _____

The Carytown Watermelon Festival will be held rain or shine. No refunds for any reason. The Carytown Watermelon Festival/Carytown Inc. and its sponsors are not responsible for any loss or damage to persons or property. Carytown Inc. and The Richmond City Police Dept. reserve the right to remove any individual from the festival area for any reason. This may result in the loss of vendor fees and/or legal action being taken against the individual and/or their employer. The undersigned agrees to, understands and accepts the above conditions.

Signature of Applicant _____ **Date** _____

Make Checks payable to: The Watermelon Festival c/o Carytown Inc.

Mail to: The Watermelon Festival, 3126 W. Cary Street #715, Richmond, Va 23221