



twenty seventh annual  
**watermelon festival**  
 Sunday August 8, 2010  
 CARYTOWN

# THE 27<sup>TH</sup> ANNUAL WATERMELON FESTIVAL

## Member Vendor Application

Event: the 27<sup>th</sup> Annual Carytown Watermelon Festival  
 Date: August 8, 2010  
 Hours: 10am – 6pm  
 Place: Carytown, W. Cary Street, Richmond, VA  
 Crowd Est.: 100,000+

As part of your CMA membership, you receive a free 10x10 booth space for your business at the Watermelon Festival on August 8, 2010. We are reaching out to our members first to reserve your spot. The deadline for your decision on your space option is **Friday July 9, 2010**. After this date, your space will be forfeited and could be sold to another vendor. If additional space is desired, members pay 50% of the non-member cost for a maximum of 1 additional space.

### ARTS & CRAFTS / PROFESSIONAL SERVICES

Spaces are 10x10, Vendors may supply their own tents and tables.

Cost: Arts & Crafts	\$300.00	Members	\$150.00
Professional Services	\$600.00	Members	\$300.00

*Applications will be accepted on a first received/first paid basis.*

### RESTAURANT / FOOD / DRINK VENDORS - *Very limited number of spaces available.*

Spaces are 10x20 – Vendors may supply their own tents and tables.

Cost: Restaurants (Full menu)	\$1200.00	Members	\$600
Food Sampling (very limited menu) / Drink vendors	\$700.00	Members	\$350.00

*Applications will be accepted on a first received/first paid basis. These spaces are very limited and the number of vendors will be restricted this year.*

### General Information

- All vendors must be at least 18 years of age.
- Vendors are responsible for the collection of sales tax and meeting all local license and permit requirements. Please call with any questions.
- Set-up time – Sunday starts at 6am until 9am. After 9am all vehicles must leave the festival area and will not be allowed back in until breakdown time starting at 6pm. No exceptions.
- Tent packages are available to be rented for the cost of \$250.00. These include (1) 9x10 tent, (2) 6' tables and (2) chairs. This fee is in addition to the vendor fee.

- Any additional space needed will be billed at the same rates as listed above.
- All fees must be paid in full with application. (No deposits will be accepted)
- Information and questions can be directed to Micki Long 804.304.6870 or [micki@threeoneoneproductions.com](mailto:micki@threeoneoneproductions.com)

**DEADLINES: DEADLINE FOR ALL MEMBER REQUESTS FOR SPACE IS COB FRIDAY, JULY 9, 2010.**

PLEASE RESERVE MY FREE SPACE: Remember to specify what you are doing in your space below.

NAME OF BUSINESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ FED ID# \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_ Health Permit #: \_\_\_\_\_

PHONE: ( ) \_\_\_\_\_ CELL: ( ) \_\_\_\_\_

EMAIL: \_\_\_\_\_ FAX: ( ) \_\_\_\_\_

**PRODUCTS:** *(Please list all items that you would like to sell or display. Contract space will be assigned based on this list. Once a contract is signed, you may not display or sell additional items without prior written consent. Violations may mean cancellation of contract and forfeiture of rental money. Please attach an additional page if necessary.)*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Electric is not available – will you be using a generator? Yes No

Tent Package (\$250.00 extra) Yes No

Total amount due: \_\_\_\_\_ if no amount due please fax to: 804-346-3186 for space request.

The Carytown Watermelon Festival will be held rain or shine. No refunds for any reason. The Carytown Watermelon Festival/Carytown Inc. and it's sponsors are not responsible for any loss or damage to persons or property. Carytown Inc. and The Richmond City Police Dept. reserve the right to remove any individual from the Festival area for any reason. This may result in the loss of vendor fees and/or legal action being taken against the individual and/or their employer. The undersigned agrees to, understands and accepts the above conditions.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

**Make Checks payable to: The Watermelon Festival c/o Carytown Inc.**

**Mail to: The Watermelon Festival, 3126 W. Cary Street #715, Richmond, Va 23221**